

SPORTSROUND

8th August
2007

Round-Up of Sports News & Information for Yorkshire Region

Secretary of State for Culture, Media & Sport

The new Secretary of State for Culture, Media and Sport is **James Purnell MP**. Mr Purnell was advisor to Tony Blair on culture, media and sport from 1997-2001, as well as an under-secretary of state at the department from 2005-2006.

Bradford MP is New Minister for Sport

Gerry Sutcliffe, the MP for Bradford South, has succeeded Richard Caborn as the Minister for Sport. Sutcliffe is a Manchester United and Bradford City fan who regularly turns out in goal for the All Party Parliamentary Football Group XI, and has long made his interest in the sports brief known. Elected to parliament in 1994, he has served in minor positions in the Department of Trade and Industry, the whips office and the Home Office. Sutcliffe's task will



be to carve out a constructive role following the restructuring of the Olympics project announced this week. With the Olympics minister, Tessa Jowell, now based in the Cabinet Office, the DCMS is no longer responsible for the London 2012 Games. Born in Salford in 1953, Sutcliffe first became politically active in an early job at a Bradford print shop where he joined the printing union Sogat, and his affiliation with the movement is evident in his chairmanship of the Commons trade-union group. He was elected to the Commons in 1994 after serving as leader of Bradford Council. The sports minister finds himself in a more junior position than his predecessor Richard Caborn, Sutcliffe is an under secretary of state; Caborn was a minister of state.

Olympics Minister

Tessa Jowell has been retained as Olympics minister in Gordon Brown's first cabinet despite losing her job as secretary of state for culture. In a reshuffle that effectively leaves London 2012 in the Department for Culture, Media and Sport but moves the minister responsible, Jowell will be based in the Cabinet Office and will retain responsibility for the project. Specifically, Jowell will oversee the Government Olympic Executive (GOE), the DCMS unit responsible for liaising with the games. Jowell will continue to attend Cabinet and report directly to the prime minister but she will no longer have the seniority of a secretary of state. She will remain chair of the Olympic Board and be answerable to parliament.

World Cup Ambassador

Richard Caborn, MP, who bowed out recently as the longest-serving sports minister after six years, has

been given one final political challenge - landing the 2018 World Cup for England. Caborn, who played a key role in the London Olympics campaign and has a bulging contacts book in the world of football administration, will become Gordon Brown's World Cup ambassador.

Equal pay for Equal Work?

When Wimbledon brought in the same prize money for men and women this year, the aim was equality between the sexes. But the result is that the ladies are actually being paid almost twice as much as their male counterparts for each game played at the championships. This year in the first round, female players received an average of £481.93 a game - compared with only £284.70 for men. Women's singles games also tend to be shorter than men's, meaning men have earned £1.29 a minute compared with £1.97 for their female counterparts. In this year's first round, men's matches have comprised an average 35 games and 121 minutes, compared with 21 games and 79 minutes for women. Tory MP Ann Widdecombe said: "I don't think it's fair. As far as I am concerned, women's matches are not the same as men's. It seems, therefore, perfectly fair for two different rates of pay. I agree that there should be equal pay for equal work, but I do not think that there is a case for equal pay when you have games with different lengths." Former champion Pat Cash said: "Men should be paid more. If you ask people to work double the hours, is it fair for them to get paid more?"

LTA or TGB?

The Lawn Tennis Association is considering changing its name as part of a rebranding exercise to draw a line under decades of underachievement in the British game. Tennis GB and British Tennis are among names being considered, although the organisation cannot use "UK" because it does not have responsibility for the game in Northern Ireland.

Sports video site

ITV are launching a video sports site in September. The site will appear on ITV Local - the online service that already features news, weather, films, documentaries and classified ads. The new site is aimed at raising the profile at amateur level of four of the country's most popular sports - football, rugby union, netball and equestrian events. It will be called the Grassroots channel and all the content will be uploaded by people who watch and take part in the sports. They are looking for hundreds of short clips from each of the four sports. Any appropriate footage will be welcome. The aim is to raise the profile of these local sports and provide a service that is fun, informative and highly entertaining. Grassroots will create a window through which amateur sports men,

women and children can show off their talents – and their bloopers! ITV will be contacting many clubs directly with detailed technical information on how to upload clips. This will be a very simple process. Users have only to log on to itvlocal.com and follow the links to the Grassroots channel. There will be easy to follow instructions. More information contact: jim.raven@itv.com

N-Gage Football Tournament

22nd august 2007 at Thomas Danby Community Sports Centre. Entry is on first come first served basis. There are 3 age groups 13-15, 16-18, 18+ (entry fee: £5, £10, £15 respectively). Trophies for 1st and 2nd places. 12 teams per age group maximum. For application and further info please contact: S Riaz, Hamara Healthy Living Centre, Tempest Road, Beeston LS11 6RD
Tel: 0113 2773330 or email: shujaat@hamara.co.uk

Exercise takes toll on child athletes

Children as young as four are being treated in increasing numbers for injuries caused by too much physical exertion. Contrary to a growing perception that young people are increasingly becoming sedentary couch potatoes fixated by the internet and video games, new research from Europe and the US reveals that the past 20 years have seen a rise in the number of children seeking medical help for chronic injuries caused by long-term overexercise. "There has been an overall increase in both acute and overuse injuries in young athletes over the past 20 to 30 years. This is thought to be due to many factors including the increase in numbers of young athletes, increased intensity of training and competition, participation on multiple teams, and participation at younger ages," says a study from the University of Utah School of Medicine and Northwestern University, reported in Pediatric Emergency Medicine.

Active Leeds Board

The new Leeds Sport Trust, 'Active Leeds', which will take over running the city's leisure centres and sports development programmes from April 2008, has appointed its first Board members. They are:

- **John Davies, (Interim Chair)**, the recently retired Director of Learning and Leisure with Leeds City Council. He worked in local government for 35 years in Liverpool, St Helens and Manchester prior to moving to Leeds in August 2000.
- **Dave McDermott**, a qualified public sector accountant who has worked within a range of Leeds City Council departments. David has been a senior financial manager within Education (now Education Leeds) since 1986. He is currently, working as a Strategic Leader within the Children's Services Unit which is seeking to improve the coherence and effectiveness of services provided for children throughout the City.
- **Pauline Munro**, a partner in the commercial dispute resolution team with Pinsent Masons which is a Leeds International law firm. She is an experienced advocate representing clients in court and tribunals.
- **Mel Welch, who** brings a wealth of experience in the sporting world. He holds a number of key positions in sport including: Secretary of the Federation of Yorkshire Sport; a Member of the Board of Sport Leeds; Chairman of the Outdoor Basketball Initiative; a Trustee of the Inclusive Fitness Initiative; and Treasurer of the European Association for Sport Management.

- **Gary Lumby**, currently Head of Retail and Small Business Banking at Yorkshire Bank. Gary has held a number of external public appointments with a range of organisations, including Board Member of Regional Industrial Development Board (DTI) and Chair of the Monitoring Committee for the Partnership Investment Fund for West Yorkshire (PIF). He is also a Trustee of the Yorkshire Bank Charitable Trust
- **David Jackson**, a Principal Lecturer and Carnegie Director of International Development in the Carnegie Faculty of Sport and Education at Leeds Metropolitan University. He has had a long and varied career in sports facility management and sports development from the shop floor through to a senior post in Leeds City Council, the second largest metropolitan district in the country. David was one of the key organisers of the Leeds Marathon and two European Junior Swimming Championships and spent five years as Principal Sports Officer, where he played a leading policymaking role in Leeds Leisure Services.

UK School Games

The 2007 UK School Games will be held in Coventry on Aug 23-26. Prime Minister Gordon Brown announced the School Games in his Budget speech last year and the inaugural event was a huge success in Glasgow last September. The second UK School Games will include 1,300 children competing in eight sports: athletics, badminton, fencing, gymnastics, judo, swimming, table tennis and volleyball, at five venues around Coventry. It has been designed to replicate a major adult multi-sport competition, with opening and closing ceremonies and an athletes' village. Research by the Institute of Youth Sport through the 'Living For Sport' initiative - run by the Youth Sport Trust in partnership with Sky - has shown that involvement in sport brings improved behaviour and increased self-confidence in more than 90 per cent of the children who take part. Teachers reported that more than 75 per cent of pupils in the project have shown improved attitudes.

Walking in Yorkshire Dales

Walkers are being given the chance to be guided through vast areas of the Yorkshire Dales National Park with Rangers. The free guided walks are being staged in the next three months to give visitors the chance to explore the large areas that have been opened up to the public in recent years. The Countryside and Rights of Way Act 2000 came into force in 2005 and increased the area of open access in the national park from four per cent to 62 per cent. The new legislation meant that walkers could enjoy far more of the countryside than before – nearly 400 sq miles extra within the national park alone. To help people understand their new rights under the legislation, the Yorkshire Dales National Park Authority has organised the guided walks which will be overseen by a ranger from each specific area. Guided walks covering Ivet Moor, Longstone Fell to Aye Gill Pike Moor, Fountains Fell and Buckden Pike are planned through until September. More information is available from the Yorkshire Dales National Park Authority on 0870 1 666333, or by logging on to www.yorkshiredales.org.uk.

Winter Olympics 2014 in Russia

The Russian resort of Sochi has been chosen to host the 2014 Winter Olympics, beating South Korea's Pyeongchang. Sochi secured 51 votes at a meeting of

International Olympic Committee (IOC) delegates in Guatemala, beating its South Korean rival by just four votes. In earlier voting, the third contender, Salzburg in Austria, was eliminated.

Sport Photography Exhibition

Sport for Sport's Sake, featuring photographs by Paul Floyd Blake, runs until 14 October 2007 at Manchester Art Gallery. *Sport for Sport's Sake* is an exhibition of work by Northern based photographer Paul Floyd Blake. The new exhibition features a series of striking portraits showing ordinary people involved in a variety of sports – from football to fell-running – on public display together for the first time. In a timely exploration of the social and cultural complexities of sport, Blake's work depicts sports men and women against the backdrop of their chosen field. Over a dozen images on display include group photographs such as a team of Kurdish refugee footballers, and individuals and couples such as show jumpers, lacrosse and tennis players. Many of the pictures are of sports participants from the North West, all of whom are non-professional. The images highlight the realities of sport for ordinary people who maintain a resolute personal commitment to their chosen pursuit. Blake's photographs investigate the social importance of sporting communities, examining the ways they define the identities of their members. They also illustrate the social need of individuals to belong to a structured world with clear rules, regulations and modes of dress. His work asks us to consider the human need to join groups and to participate in the seemingly trivial activity of play. For further information and images, please contact Jenny Beard, Communications Manager, Manchester Art Gallery tel 0161 235 8864 or email j.beard@manchester.gov.uk

Sport England consults on future plans

Sport England is seeking views on how it can best support community sport and increase participation. The survey intersperses crucial questions about which sports and activities Sport England should support, how it should direct future investment and the role of National Governing Bodies with more off-the-wall suggestions such as a national fitness test. The survey can be accessed at:

<http://www.surveymonkey.com/s.aspx?sm=WAH5E7eb0vNj4BtUjFpuXA==>

2012 Community logo

Bill Morris, Director of Ceremonies, Culture and Education at LOCOG has outlined plans to provide a Games logo for community use. Whilst the logo itself was still under development, it would be aligned to the recently launched brand, although it would not incorporate the rings. It would be used under licence from LOCOG, and would be available for non-profit making sport, environmental and cultural projects which supported the Games' values. It would not however be available to commercial organisations not associated with the Games.

Gambling – what sport needs to know

The Gambling Act 2005 will be fully implemented by September 2007 and all licensed gambling will from this point be regulated by the Gambling commission. Over the last two years the Commission has been refining a range of regulations and codes of practice for gambling operators. A full explanation of the new arrangements is available at:

http://www.culture.gov.uk/what_we_do/Gambling_racine

[g/](http://www.gamblingcommission.gov.uk/UploadDocs/Contents/Documents/Sector%20brief%20Gaming%20Machines.pdf). Sports clubs with fruit machines meanwhile will need to adhere to the Gaming Machine Permits Code of Practice: See:

<http://www.gamblingcommission.gov.uk/UploadDocs/Contents/Documents/Sector%20brief%20Gaming%20Machines.pdf>

Single Equality Bill

Equality legislation in England has evolved over the last 40 years and is now enshrined in a wide range of acts. The Government now wishes to consolidate this law within one single Equality Bill, which will cover both employment and the provision of services. This latter issue is important to sport, given the long-established practices of single-sex and age-group competition. There is also a specific section with regard to private clubs and associations. The deadline for responding is 4 September 2007, and the 190 page consultation document is available at:

<http://www.communities.gov.uk/index.asp?id=1511211>

Coastal access for England

The Environment Secretary David Miliband has set out plans to open up the whole of England's coastline to the public for the first time, saying: "We are an island nation. The coast is our birthright and everyone should be able to enjoy it. I want families to have safe and secure access to walk, climb, rock scramble, paddle and play all along our coastline." The consultation seeks views on four options, of which the last is Natural England's favoured approach:

- Use existing rights of way legislation to create a footpath all round the coast.
- Extend open access using the Countryside and Rights of Way Act 2000 to give access to types of land which are considered coastal - e.g. beach, dunes, cliffs, etc.
- Voluntary agreements with landowners using existing mechanisms such as those for agri-environment schemes.
- New legislation to allow Natural England to designate a coastal corridor providing a continuous route along which people can enjoy access to the coast.

The consultation documents can be accessed at <http://www.defra.gov.uk/corporate/consult/coast-access/index.htm> and the deadline for responses to the public consultation is 11 September 2007.

Community amateur sports clubs

As a result of massive levels of interest, primarily from NGBs, DCMS has now distributed nearly all of its 20,000 CASC leaflets. It is expected that an extra 15,000 leaflets will now be produced, so if you have yet to distribute these leaflets to your club network - perhaps at your events or in a mail-out - please contact Christine Barnes at DCMS

(Christine.Barnes@Culture.gsi.gov.uk) to arrange a delivery. It is estimated that only 10% of the 4,306 CASCs are taking advantage of Gift Aid. However, according to HM Revenue and Customs, those that do have saved over £2.6m – demonstrating that Gift Aid can really add value to a CASC's fund raising activities. CCPR is keen to ensure that existing CASCs are taking full advantage of the benefits available to them and so has developed new guidance illustrating how CASCs can maximise the potential of Gift Aid. To access the guidance, please visit

<http://www.cascinfo.co.uk/giftaid/maximisinggiftaid> and

click the link at the bottom of the page. The Government is also consulting on means to increase uptake of Gift Aid. To view the consultation document visit www.ccpr.org.uk select 'policy' from the left hand menu, then click on 'live consultations'.

Smoking ban – are you ready?

The long awaited smoking ban comes into force across England on 1 July 2007. The ban will affect virtually all enclosed public places and workplaces in England. Many sports stadia are already smokefree. However, when the legislation comes into force, only parts of stadiums that are enclosed or substantially enclosed will be required to be smokefree. For more information about an organisation's responsibilities, visit: <http://www.smokefreeengland.co.uk/what-do-i-do/business.html>.

Sport and Britishness

Opinion Leader Forum has published new research into the links between sport and Britishness. The report, sponsored by Camelot, finds that sport can play a central role in shaping people's sense of Britishness. At the elite level, sporting personalities are a strong source of national pride, and international sporting occasions can generate an increased sense of British identity. At the local and community level, grass roots sports can facilitate contact between different social groups and lead to greater understanding and acceptance. Organising sport at the local level is the single largest area of voluntary activity in Britain. For more information, click here: <http://www.opinionleader.co.uk/news.php?vievwmmmary&newsID=25>.

Sport improves academic achievement

Ongoing research being carried out at the Manchester Institute of Sport and Physical Activity, part of Manchester Metropolitan University, has found that pupils who take regular exercise are up to eight times more likely to achieve good GCSE results than their less sporty peers. Academics have followed the progress of more than 3,500 pupils at Wright Robinson Sports College in Manchester. Of the most active girls, defined as those who attended at least three extra-curricular sports clubs a week, 43 per cent achieved an A* to C grade in GCSE maths. Of the least active, who did not attend any sports clubs, only 5 per cent achieved those grades. For boys, the same comparison resulted in 33 per cent achieving an A* to C in maths compared to 5 per cent. For more information, click here: <http://www.mmu.ac.uk/academic/mispa/wright.php>

Funding Boost for Emerging Athletes

UK Sport and SportsAid, the sports charity, have unveiled a strategic partnership designed to offer enhanced support to emerging athletes across 35 sports in the build up to the London Olympics and Paralympics in 2012. The new partnership is as a result of changes to the TASS (Talented Athlete Scholarship Scheme) scheme introduced to bring more clarity and certainty to the way in which the scholarships are awarded. Since TASS, and its sister programme TASS 2012, was introduced in 2004 more than 3,000 athletes have received financial support, helping them to maximise their sporting potential without compromising their academic careers. From April 2008, UK Sport will allocate £8million of TASS funding to athletes in summer Olympic sports over the four year cycle through to the London Games in 2012. This money will be part of the overall funding package for National Governing Bodies designed to maximise our medal opportunities at the London Games. A further £12 million will be administered by SportsAid in the same period to TASS and TASS 2012 athletes outside of those Summer Olympic sports. In addition, the charity

intends to supplement this with a minimum of £2million private sponsorship. Higher and Further Education establishments will provide a further £2million worth of support to help deliver much needed core services to the athletes. The new package will enable the direct support of around 800 talented young athletes, drawn from 35 sports, with grants ranging from £3,500 to £10,000 per year. It will also underpin the provision of flexible support to 250 world class student-athletes as part of UK Sport's World Class Performance Programme. As part of the new strategy, the number of HE/FE institutions involved in TASS will be reduced to ensure the sporting services provided can properly be managed in terms of quality and consistency. From 2008, support to TASS athletes will be delivered via 20 'hub' Institutions, which will in turn offer athletes access to a network of over 100 educational establishments in their region.

MBE for Cyril Villiers

Voluntary Chief Executive of SportsAid Yorkshire & Humberside, Cyril Villiers, has been named on the Queens Honours list to receive an MBE for his contribution to sport. Cyril helped to co-found SportsAid Y&H over thirty years ago and has dedicated the past eleven years since his retirement to developing the charity, making sure it fulfils its objectives of raising funds and distributing grants to assist emerging athletes who have no other financial support to turn to.

Yorkshire Sports Awards 2007

Nominations are now open for the Yorkshire Sports Awards 2007. The awards, coordinated by Sport England Yorkshire and the BBC, recognise the achievements of juniors, seniors and teams, able bodied athletes and athletes with disabilities and of course, volunteers in sport. Visit the [Sports Awards page](#) on the Sport England website to find out more and download the nomination forms.

Sport Playing its Part Newsletter

The latest newsletter gives a snapshot of current policies and initiatives from across the wide range of social policy areas, and highlights the opportunities for Sport England and its partners. Read it at http://www.sportengland.org/se_policy_v2.pdf

SPORTSROUND is compiled by Weltech Solutions on behalf of the Federation of Yorkshire Sport and Leeds Sports Federation and contains information supplied by Sport England Yorkshire, the CCPR, and various other contributors throughout the region. Whilst every care is taken in producing this Bulletin, neither the Federations, nor CCPR nor Sport England Yorkshire can accept liability for any inaccuracies or omissions. Inclusion in the bulletin does not represent any endorsement of the projects or initiatives it contains and readers are recommended to take their own steps, where necessary, to verify the reliability of any organisation or project.

Further information about the Federation of Yorkshire Sport can be obtained from www.yorkshiresport.org.uk

Further information about the Leeds Sports Federation can be obtained from www.leedssport.org.uk