

SPORTSROUND

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Round-Up of Sports News & Information for Yorkshire Region

WADA Debate Increase in Doping Ban

The World Anti-Doping Agency could respond to calls for increasing the statutory doping ban from two to four years. Dick Pound, the Wada chairman, said the agency would debate the issue at their executive committee meeting in Montreal on Sunday and Monday. "Some very important federations think we should increase it," Pound said. Foremost among those who have advocated the change are the International Association of Athletics Federations, who will meet with Wada later this month. The IAAF will push their case by citing the work of a Swedish PhD student whose thesis showed that people who have been on steroids maintained their muscular development beyond the two years of the ban.

FDSO Wins Top Sportsmatch Award

For the second year in succession, FDSO has won the prestigious Sportsmatch Special Award for Disability Sports Development in conjunction with sponsors **npower**. The Active Sport Programme last year included over fifty events and involved over six and a half thousand disabled people throughout Yorkshire and Humberside. FDSO in partnership with schools, colleges and universities and involving hundreds of volunteers throughout the year, put on a comprehensive calendar of competitive events in seventeen different sports, at all levels from grass-roots upwards and these were linked to performance pathways, recognising talent and helping disabled sportspeople to access training and coaching and in many cases, the opportunity to compete regularly and at higher levels both regionally and nationally. This is one of the most developed programmes of its kind and this was recognised once again by Sportsmatch at their Awards Ceremony, held at Lord's Cricket Ground in November

EASM affairs

The Annual report of the European Association for Sport Management is available at www.easm.net/Annual%20Report%202005-2006.pdf. The next EASM congress will be in [Torino](#) (Italy) September 12-15, 2007. The preparation of the 15th annual EASM Congress is quite advanced and the main organisational and logistic aspects have been defined. The venue of the Congress has been chosen: Torino Incontra Congress Hall, in the very centre of the city. This will allow the participants to have the opportunity to find a central accommodation and walk easily both to the Congress venue and to the rich monuments of the ancient capital of Italy. The topic of the Congress has been also chosen; the Congress will be especially focusing on subjects like the legacy of major sport events, the relation between sport and development, the role of public authorities. For those who are already interested, the deadline for abstract submission is April 20, 2007.

Youth, a future for sport in Europe

The third European Youth and Sport Forum (EYSF) was held this year in Finland from September 26 - October 1st, 2006. EYSF was organised by the Finnish Sports Federation, International Sport and Culture Association, ENGSO Youth, Young Finland Association and Finnish Gymnastics Federation. 100 18-30 year old future sport leaders from 32 European and neighbouring countries took part in the five-day forum. They worked devotedly and were a credit to both themselves and their countries. The theme of the forum was 'Active citizenship through sport', with workshops and seminars focussed on health, volunteering and equality. The outcome of the forum was a [declaration](#), which was presented to representatives from the European Commission, ENGSO and the Finnish Sports Federation and later again at the Sports Directors' Meeting held in Finland in October. The declaration reflects the beliefs and desires of young people directly involved in sport and it is designed to assist in the development of future European and national policies in sport. The participants state that young people should be given opportunities across Europe to participate in the decision-making in sport clubs and federations. Different organisations and clubs should have at least one person under 30 years old to give the opinion of the younger generation. The young leaders also need mentors for their support. The next EYSF will take place in Bonn in June during the German EU-presidency.

Illes Balears Forum

The Illes Balears Forum is an international meeting, which gathers outstanding specialists in sports and tourism, coming from the academic, business and public administration areas in order to debate about the beneficial relation between sport and tourism in close collaboration. The target of Illes Balears Forum held on November 22-23, 2006 is to contribute to the development of tourist destinations and the use of sport resources in order to make the difference and reinforce their position on an international level. Thus, they will finally manage to boost their economic and social progress

Real Madrid enters Formula 1

Football club Real Madrid will sponsor next season a Formula 1 car. They will participate in 2 grand prix meetings (the one in Barcelona and one other to be decided).

UEFA Cup Final in Turkey

The 2009 UEFA Cup final will be held in Istanbul's Sukru Saracoglu stadium, whose reconstruction was completed nearly two years ago.

'Healthy Living' Social Marketing Campaign

The Department of Health has published its draft Healthy Living Social Marketing strategy that aims to halt the increase in obesity amongst the age of 11 by 2010. The strategy aims to improve eating habits and increase physical activity, through a combination of communications and delivery interventions. To view the strategy visit www.ccpr.org.uk and click on briefings and responses.

Olympic legacy delivery plan

The Government has set a range of legacy objectives to be achieved as a result of the 2012 Olympic Games and Paralympics. The Department for Culture, Media and Sport has released its draft plans for achieving the objectives for which it is responsible. To view the plans visit www.ccpr.org.uk and click on briefings and consultations.

Grow your club manual

Grow Your Club Manual is a new tool from Sports Marketing Network and is a manual on how to make sports clubs vibrant, visible and viable, focusing on some of the key issues which can really make a difference. If you would like further information or to order a copy of the manual contact Svend Elkjaer on 01423 770 205 or svend@smnuk.com

Find a Playing Partner

www.comenplay.com is a new sports, exercise and activity website which has been developed to aid people to play more sport, find new friends and clubs. Membership of the site is open to anyone aged over 16, and for any activity at any level. The site aims to match people wanting to play sport or engage in activity with partners and facilities they may not otherwise come across. Clubs can benefit from a flexible and easy to set up profile, which can be updated at any time. The advantages of this are that clubs can show what they have to offer and their benefits, with the aim of attracting new members. For further information contact 0845 678 0400 or mail enquiries@comenplay.com

Forthcoming Conferences

- The EU & Sport: Matching expectations' Conference, organised by the European Commission and the Finnish Presidency, will be held in Brussels November 27-28, 2006. Ministers from the EU Member States will attend and the agenda is expected to include the White Paper on Sport and the Arneau Report.
- [The Event & Venue Security Seminar](#) happens December 5-6, 2006 in the National Hall in Olympia, London (UK).
- [The VIth World Congress on Science & Football](#) is going to happen January 16-20, 2007 in Antalya (Turkey).
- [The Stadia & Arena Convention](#) is on February 12-14, 2007 in The Great Hall at Wembley National Stadium.
- [Our Sporting Future Forum](#) is organized March 21-23, 2007 in the Brisbane Exhibition and Convention Centre in Queensland (Australia).
- London welcomes at April 17, 2007, '[Sport business in the 21st century: Challenges and opportunities](#)' - a one-day academic conference that is intended to bring together academics and practitioners involved in the business of sport. This will be an excellent opportunity for academics to present the findings of their research and to network with practitioners and

other academics. Academics are invited to submit Executive Summaries (and eventually full papers) that address issues pertaining to the management of commercial sport. The International Journal of Sports Marketing and Sponsorship will publish a Sport Campus special edition comprising of the best conference papers that fit within the Journal's mission. The deadline for the submission of Executive Summaries is December 15, 2006. The deadline for the submission of final papers is April 4, 2007. For details contact [Simon Chadwick](mailto:s.chadwick@bbk.ac.uk) at s.chadwick@bbk.ac.uk.

- [Sportaccord](#) happens April 23-27, 2007 in Beijing (China).
- Next year's CCPR National Conference will be held on 9 May 2007 at the Grange City Hotel, Tower Hill, London. CCPR is hosting a one-day conference with a number of keynote speakers and a guest panel, guaranteeing a lively debate. The annual Sports Club of the Year Awards will be hosted the evening before on 8 May 2007, with a gala dinner and presentation to the winners.
- The International Association for Sports Information organizes its congress May 23-25, 2007 in Tokyo (Japan).
- The European College of Sport Science meets July 11-14, 2007 in Finland.
- The [12th European Congress of Sport Psychology](#) will happen September 4-9, 2007 in Halkidiki (Greece).
- September 6-8, 2007 the [ECPR 2007 conference](#) will be held in Pisa (Italy).
- The [15th EASM annual congress](#) will be held in Torino September 12-15 2007.
- The North American Society for the Sociology of Sport has its congress November 7-10, 2007 in Pittsburgh (USA).
- November 14-16, 2007 the 6th International Conference on Sport, Leisure and Ergonomics will be organized in Cheshire (UK).
- The 2007 SMAANZ Annual Conference will happen November 29 until December 1, 2007 in Auckland, New Zealand. For information contact [Cindy Wiersma](mailto:Cindy.Wiersma@auckland.ac.nz) of Auckland University of Technology.

Workshop reports from the EU & Sport Consultation Conference

The findings from the European Commission consultation conference held in June are now available on the internet. The reports of the workshops on the societal function of sport, the economic impact of sport and the organisation of sport in Europe can be found at http://ec.europa.eu/sport/whatsup/index_en.html. The European Commission has also published [the results of the public consultation on promoting healthy diets and physical activity](#). The consultation was launched as a Green Paper in early 2006. Over 274 responses were received including from governments of Member States, public health community, the food industry, universities and the general public.

Conclusions from the Sports Directors' Meeting

The EU Sports Directors made the following conclusions and statements during their recent meeting in Naantali, Finland:

The role and status of voluntary sports organisation

- It is important that the specific nature of non-profit sports organisations be recognised and the difference between voluntary non-profit sports

organisations and profit-seeking business enterprises be taken into consideration in Community law.

- A working group on sport and non-profit organisations in relation to Community law chaired by the European Commission should be established.
- The Ministerial Conference, 'The EU & Sport: Matching expectations', will be invited to call for the recognition of the specific nature of voluntary organisations and the consideration of their role and status in the White Paper on Sport currently being prepared by the Commission.

Sport and Health Policies

The meeting concluded that:

- Health-enhancing physical activity over the whole lifespan should be integrated into different policy sectors by strengthening cross-sector co-operation both in the European Union institutions and in the EU Member States.
- Health-enhancing physical activity should be included in both the White Paper on Sport and in a possible White Paper on Diet, Physical Activity and Health and that the preparation of these two documents should be coordinated.
- There is need for further cooperation regarding the exchange of best practices, research to develop good practice and development projects undertaken together with sports organisations, as well as the need to draft common European health enhancing physical activity recommendations.

Fight against doping

The meeting concluded that:

- The candidacy of Mr Jean-François Lamour, French Minister for Youth, Sports and Associations, as the common candidate of the EU Member States in the election of WADA Vice-Chair was strongly supported. Elections will take place at the 17th Informal Meeting of European Ministers Responsible for Sport in Moscow, October 20-21, 2006.
- Mr Brian Mikkelsen, Danish Minister for Culture, was also supported as the common candidate of the EU Member States for the European seat on the WADA Executive Committee.
- The Directors' commitment to the ratification and implementation of the UNESCO International Convention against Doping in Sport was reconfirmed.

Revision of the TV without Frontiers Directive

The Directors discussed the draft of a new Article 3b of the Directive, which deals with short news reports on events of high interest to public and highlighted the importance of cooperation and mutual exchange of information between the sports and media sectors in the EU Member States. This was with a view to obtaining a balanced solution that takes into account the interests of various stakeholders, including sports organisations. The recognition that the interests of sport must be taken into account is an important step - particularly due to the vital income generation that television provides for sport. National and European sports organisations must now ensure that sport and the media achieve an equitable agreement.

White Paper on 'The role of sport in Europe'

The European Commission has launched the consultation process on the White Paper on 'The role of sport in Europe'. A first meeting between representatives of European sports federations and Jan Figel, the Commissioner responsible for sport, took place on 20 September in Brussels, during which the European Commission indicated that the White Paper

would focus on the governance of sport, the social role of sport and the economic impact of sport. It also became clear during the meeting that the 'Independent Review of European Sport' (also referred to as the Arneau Report) is only supported by a few European sports federations; mainly the larger commercially orientated ones. Despite this, however, there has been discussion that the Commission into the White Paper may adopt some of the recommendations in the review.

G-14 v FIFA

G-14, the interest group of Europe's 18 economically most powerful football clubs filed a case on 20 March 2006, with the Belgian Premier League team the Royal Sporting Charleroi FC, against FIFA after one of its players was injured during an international match in 2004 and the club lost the championship. According to the G-14, the compulsory release of players for international matches under FIFA's rules, without providing any compensation or without insurance against injury, constitutes abusive conduct by a dominant undertaking, thus contravening European law. Although the judges dismissed G-14's further demand for damages for players unavailable to play in the last ten years, the Commercial Court has submitted the fundamental question of the compatibility of compulsory releases with Community law to the European Court of Justice for a preliminary decision. The ECJ will have to examine whether the FIFA regulations do actually constitute abuse of a dominant position and comply with the provisions on the free movement of workers and services

Qualification for Football Directors

The Institute of Directors is launching an international qualification for football directors aimed at bringing executives up to speed with the changing nature of the business. Andrew Main-Wilson, the institute's chief operating officer, will launch the qualification this month at Soccerex in Dubai and hopes it will attract club executives and representatives of governing bodies. David Dein, the Arsenal vice-chairman and chair of the G14 group of clubs, will endorse the scheme at a seminar. Main-Wilson hopes to attract equally senior figures to contribute to courses, expected to start in the spring.

SPORTSROUND is compiled by Weltech Solutions on behalf of the Federation of Yorkshire Sport and Leeds Sports Federation and contains information supplied by Sport England Yorkshire, the CCPR, and various other contributors throughout the region. Whilst every care is taken in producing this Bulletin, neither the Federations, nor CCPR nor Sport England Yorkshire can accept liability for any inaccuracies or omissions. Inclusion in the bulletin does not represent any endorsement of the projects or initiatives it contains and readers are recommended to take their own steps, where necessary, to verify the reliability of any organisation or project.

Further information about the Federation of Yorkshire Sport can be obtained from www.yorkshiresport.org.uk

Further information about the Leeds Sports Federation can be obtained from www.leedssport.org.uk

Further information about Sport England Yorkshire from www.sportengland.org/yorkshire_index.htm